

**Joint Advertising and Marketing Research & Studies Office (JAMRS)**

**Attention: Opt Out**

**4040 North Fairfax Drive, Ste. 200**

**Arlington, VA 22203**

**To Whom It May Concern:**

Please remove the following individual from the JAMRS military recruitment database:

Full Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (optional): \_\_\_\_\_

I believe that the JAMRS database is an intrusion into family privacy and the Pentagon should not be compiling this information.

Following recent revelations that the Pentagon is compiling and using a mega-database of private information on 30 million 16 to 25-year-olds for military recruitment purposes, I respectfully call on Secretary of Defense Robert Gates to immediately enact the following measures:

1. Remove all minors from the JAMRS database.
2. Establish a National Do Not Call List for unwanted military recruitment, including:
  - a) clear opt out instructions prominently displayed on the Department of Defense website.
  - b) establishment of a toll-free opt out hotline.
3. Remove all personal data beyond name and address, such as height, weight, social security number, cell phone number, and ethnicity from the JAMRS database.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*(parent or legal guardian signature required only if you are younger than 15-1/2)*

If signed by parent or guardian, please provide:

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_